

ART *in the* VINEYARD

STARLING LANE

A Fundraiser for the Prospect Lake District Community Association

December 29, 2020

Dear Artist or Artisan,

Please consider exhibiting at the third ART in the VINEYARD at Starling Lane on Saturday, June 20, 2020. ART in the VINEYARD is an exciting summer event that include an art/artisan area, a beer & wine/lunch area, a sale of 'previously loved' art, object d'art, and vintage jewelry (new in 2020) – all on the beautiful grounds around the heritage buildings of Starling Lane Vineyard at 5271 Old West Saanich Road. The event attracted about 1,200 in 2017, about 1,500 in 2018. We skipped 2019 and expect some growth in numbers for 2020.

The art/artisan area will be on a lawn area with scattered trees. Each artist/artisan will have a 10' x 10' space to exhibit. Please bring everything that you need in your space, including displays, tables, umbrellas, tents. People who do not have a tent or an umbrella may be placed under trees for shade; some 6' and 8' tables and chairs are available to rent. It will not be possible to drive right to your location, but you can park on a driveway nearby and dolly your goods to your space. You can set up from 3 to 6 the day before, or from 8 am until opening at 11 am on the day of the event. It is imperative that you follow the driving direction for a reasonable unloading experience.

We will be promoting the event locally through community channels, to our extensive email list and are planning a poster and road sign campaign. These applications are only going out via email. If you cannot open the attached PDF document let me know and I will send it in a .doc format. Please note that I will be away most of March, and cannot return emails.

We will begin making the exhibitor selection in April and will send out confirmation packages by end of April. Our goal is to select an interesting and varied range of products, without over-representation in any category, and with preference given to artists/artisans who compliment our art and garden theme. If sending photos is not convenient, please use any other method to show us the product you intend to sell, such as a website reference, emailed photos, a brochure or small samples. They will be returned. Please send applications to Barbara Newton at 139 Estelline Road, Victoria, BC V9E 1K5. Thank you.



Barbara Newton
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A Fundraiser for the PLDCA
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